

EDUCATION

Kutztown University of Pennsylvania

Kutztown, PA | MAY 2024
B.F.A Communication Design
Concentration in Graphic & UI/UX Design
Deans List | 2020 – 2024
GPA 3.93

HONORS & ACHIEVEMENTS

American Advertising Awards

Student Silver ADDY 2023
Online/Interactive UI/UX App Design

2025 Mastering Type 2nd Edition

Dr. Denise Bosler | Bloomsbury Publishing

App design selected for publication. 272 pieces of work selected for publication from 2,005 international submissions.

NSLS National Society of Leadership & Success Member

Stevenson University | DEC 2020
Kutztown University | OCT 2022

KU Senior Graphic Design Award

1 of 9 Students Nominated from Kutztown CD Program

Design Exhibitions

Senior CD Exhibition | MAY 2024

Group Exhibition | Kutztown University

Blood Sweat and Illustration | JAN 2024

Group Exhibition | Kutztown University

Creative Code Exhibition | DEC 2023

Group Exhibition | Kutztown University

Album Design Exhibition | DEC 2023

Juried Group Exhibition | Kutztown University

Diversity Exhibition | APRIL 2022

Group Exhibition | Kutztown University

Nominations

Senior Interactive Award Nominee | MAR 2024

1 of 5 Students Nominated from Kutztown CD Program

SKILLS

Programs

Adobe Creative Suite (Illustrator • Photoshop • Lightroom • InDesign • XD • After Effects) • Microsoft & Google Suite • Squarespace • Figma • Rotato • Visual Studio Code • Procreate

Soft Skills

Detailed-Oriented • Organization • Leadership • Dependable Communication • Customer Service • Time Management • Brand Development • Wire Framing • Prototyping • Determined • Camera Knowledge

CLUBS & ORGANIZATIONS

AIGA Kutztown

Kutztown, PA | AUG 2022 – PRESENT
Club Member

INDUSTRY EXPERIENCE

SBDC PA D.E.S.K | Kutzown, PA

Digital Content & Design Specialist Intern | AUG 2023 – PRESENT
Brand Design Specialist, Photographer, & Web Designer

- Work directly with clients, on and off site, to help provide a starter tool kit for a successful start to their company.
- Provide leadership in the Digital Content team to help create better communication by setting up shared files to stay organized and help schedule weekly meetings for the team.
- Engage in creating branding tool kits, capturing/editing branded professional photos, and assist in web design/development.
- Designed an interactive email marketing attachment to allow our center to stay in touch with previous clients and keep engagement.

imagery.LIFE | Lehigh, PA

Assistant Photographer | AUG 2023 – PRESENT

- Work with a team of professional, experienced photographers, attending weddings, birthdays, family, and studio shoots.
- Attend bridal shows to showcase the company and our work while engaging with potential clients.
- Experienced knowledge with manually setting a camera and lighting.
- Work well under pressure in high stress situations to capture special moments.

Weidenhammer | Allentown, PA

UI/UX Website Design Intern | JAN 2024 – MAR 2024

- Worked directly with Creative Director to redesign website pages for large enterprise and biotech companies.
- Designed social media posts and email banners for large enterprises
- Attended weekly meetings with entire agency to address key communication and organization throughout all clients.
- Completed multiple design tasks in limited amount of time successfully and experienced the importance of time management in an agency environment.

OTHER EXPERIENCE

Texas Roadhouse | Trexlertown, PA

Server, Togo, & Hostess | JULY 2020 – DEC 2023

- Strong use of customer service as guests entered the restaurant.
- Engaging with diverse groups of guests while serving each table.
- Connected with guests and helped organize a group of employees to assist with catering a wedding dinner event.
- Ability to stay organized under pressure, keep request of the guests organized and fulfilled in a timely manner.

Amazon Warehouse | Hamburg, PA

Problem Solver & Stower | MARCH 2021 – MAY 2021

- Full time employee on third shift while enrolled as a full time college student. Ability to maintain class attendance & deadlines.
- Fast-paced work environment assisting co-workers in solving any problems they came across. Assisted in dispersing products from deliveries onto shelves throughout the warehouse.

VOLUNTEER

Northwestern Lehigh Soccer

New Tripoli, PA | AUG 2023 – DEC 2024
Photography

Northwestern Lehigh Drama Club

New Tripoli, PA | JAN 2024
Designed Mamma Mia Poster for Play

